

Each session has live chat. We encourage all sponsors to leverage this to invite attendees into their booths. It's an open forum that can be used by all. FutureCon will be using this as well to engage with attendees to list prizes in each booth, communicate about how to earn CPE's etc.

The agenda states all speaking slots/times. If your company has a speaking session, please have your staff in the presentation before/during the session. It has a live chat functionality and attendees ask questions. The best example for how to do this is to be in the presentation session prior to it starting. List your name and a bit about your presentation. Why is your presentation cool? How is it relevant to current state of affairs, how does it help other companies? Ask questions, have a trivia, start a game....etc. Our attendees are pretty fun and they like it when sponsors mix things up and make it fun! You can create your own incentives! 😊

Push your prizes and demos!

Use the "Social Lounge" section of our event to directly reach out to attendees with something engaging, interesting or fun!

Invite them to your booth

Upload a picture of yourself in the platform

Make sure you are always including your name and contact information in all communication, whether it's one-on-one communication, live chat, virtual booth chat, etc.

Ask for appointments and offer incentives to book an appt for a live demo.